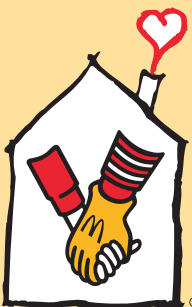




Tyler and Kym
Thurman

Ronald McDonald House Charities® Northern Nevada

Annual Report 2011



RONALD MCDONALD
HOUSE CHARITIES®
NORTHERN NEVADA

Helping Families Find
Strength in Numbers
since 1987

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As of December 31, 2011

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Financial Highlights

(For the year ended December 31, 2011 and 2010)

Assets, Liabilities & Net Assets

	2011	2010
Assets	\$ 3,131,033	\$ 3,188,060
Liabilities	59,038	70,311
Net Assets	3,071,995	3,117,749

Summary of Revenues and Expenses

	2011	2010
Public Support	\$ 637,478	\$ 705,113
Investment Revenue	54,628	50,764
Rental Income	10,082	4,800
Total Expenses	(766,646)	(692,106)
Change in Net Assets	\$ (45,754)	\$ 237,073



Kym Thurman

*“Staying at the Ronald McDonald House
has made a situation that is very hard so much easier”*





Kym Thurman, Reno Ronald McDonald House Guest

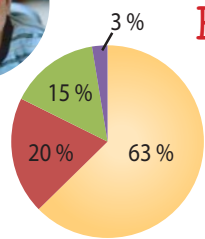
2011 Program Report

Ronald McDonald House Charities® Northern Nevada creates and supports programs that directly improve the health, education and well-being of children and families



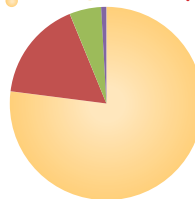
2011 Program Information

	Children Served	Families from Nevada	Program Information
	239 children 1,788 room nights	63 %	The Reno Ronald McDonald House is a 12 bedroom home-away-from-home for families with children in the hospital. To stay at the House, families must live at least 30 miles from Reno.
	1,102 children 2,553 appointments	100 %	A mobile outreach clinic granted to our partner Saint Mary's Medical Center to provide medical and dental care, health education and other services to children.
	100 students	100 %	Encourages students to continue their education by giving renewable scholarships to northern Nevada high school seniors.
	13 children 39 trips	100 %	The Travel-for-Treatment program gives parents from northern Nevada financial assistance when a child's medical treatment is not available at a local hospital.



Expenses by Function

- Program Services
- Fundraising
- General and Administrative
- Other Expenses



Program Services Expenses

- \$369,923 Reno Ronald McDonald House
- \$80,700 RMHC Scholarship Program
- \$25,520 Ronald McDonald Care Mobile
- \$4,194 Travel-for Treatment

Because of You Families Find Strength in Numbers.

- **49,100:** Nights families have spent in the Reno Ronald McDonald House since 1987.
- **100,000:** The Ronald McDonald Care Mobile has provided over 100,000 free appointments to Nevada's children.
- **1,800:** Individuals served in the Ronald McDonald Family Room since it opened in February 2012.
- **25:** The Reno Ronald McDonald House is celebrating its 25th anniversary in 2012.
- **255:** Average number of miles Travel-for-Treatment families have to travel for their child's medical care.
- **602:** Students from 12 counties in Nevada have received an RMHC Scholarship.
- **92,000** In 2011, McDonald's customers donated over \$92,000 through the RMHC Donation Boxes in our region.
- **42,000:** Hours served by our office volunteers.
- **830,000:** Awarded to RMHC Scholarship recipients since 2000.
- **7,000:** Over 7,000 families have stayed at the Reno Ronald McDonald House.

Did you know?

- We rely on the support of the **northern Nevada community** for almost **90%** of our funding.
- **You can help!** It is easy to donate, volunteer, or make a meal for our families. No matter the size, the cumulative impact of the gifts and the time you give is profound.



RONALD McDONALD
HOUSE CHARITIES
NORTHERN NEVADA



The mission of Ronald McDonald House Charities Northern Nevada is to create and support programs that directly improve the health, education and well-being of children and families.

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www.RMHC-Reno.org